

FOM

By the numbers



Stores Numbers

- 26 own sales points;
- 14 franchises;







- 9 square meters;
- Average revenue: USD 41,700.00 / month;
- December average revenue: USD 107,700.00;
- Average cost: USD 30,500.00 / month;
- Average items sold: 980 items / month.







Wall Stores



Wall Stores



- 25 square meters;
- Average revenue: USD 39,600.00 / month;
- December average revenue: USD 99,400.00;
- Average cost: USD 30,500.00 / month;
- Average items sold: 805 items / month.





- 27 square meters;
- Average revenue: USD 35,540.00 / month;
- December average revenue: USD 90,450.00;
- Average cost: USD 26,400.00 / month;
- Average items sold: 730 items / month.











