

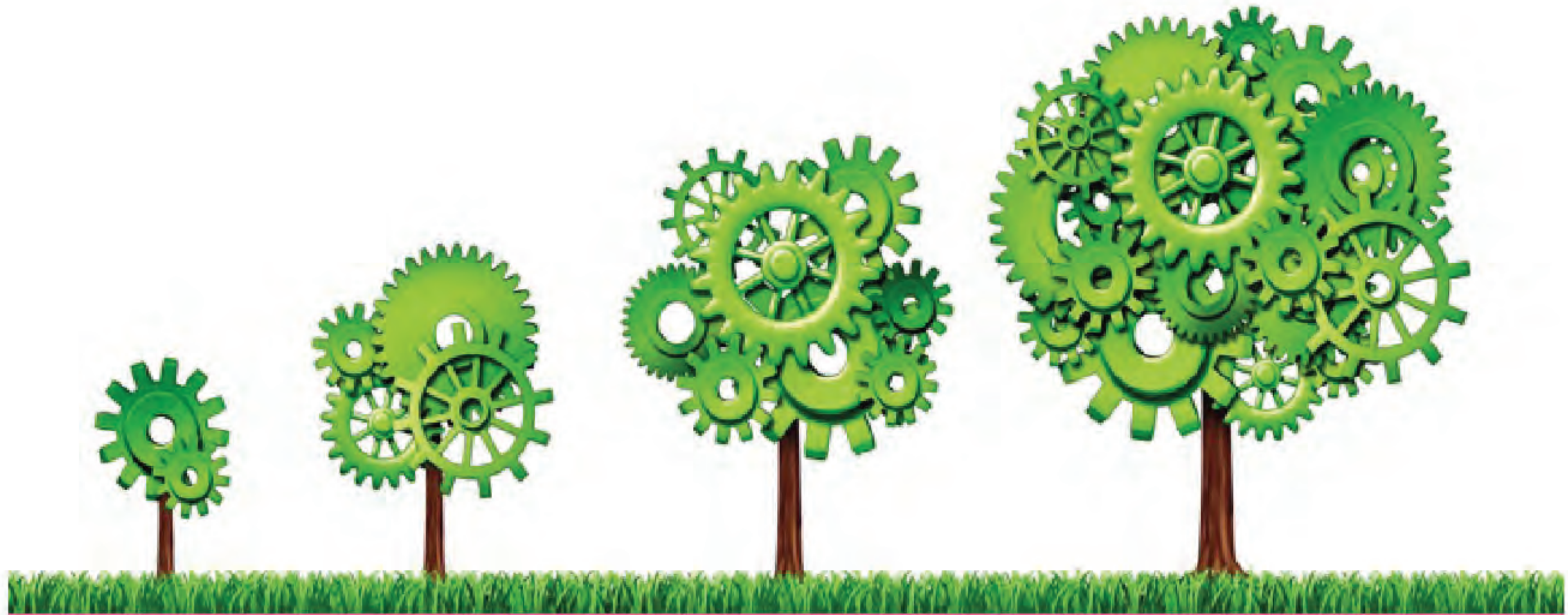
LITTLE
PRINCESS

ABOUT US

Little Princess is all about providing a magical transformation experience. Our stores celebrates girls interests with engaging products and experiences designed just for them. Becoming the leading special place for girls to make lasting memories with their family and friends.

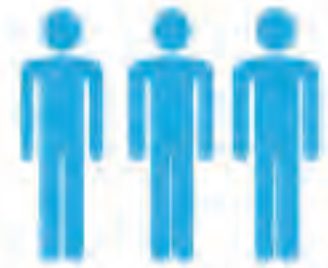
At Little Princess stores, girls aged 2 and up, can explore the shops filled with our popular dresses, dolls, accessories, spa treatment (girls, friends and their dolls). But there's so much more - exciting programs, party rooms and special events for girls held throughout the year.





GROWTH, INDEPENDENCE, NEW PRODUCTS
& NEW TERRITORIES

MARKET RESEARCH



47%
Population
ages 15 to 39
with large
families with
girls between
ages of 2-14



The retail
sector is rising
around the
world every
year.



High Disposable
Income and wealth
focusing on luxury
brands



Spending is
rising on
average of 12%
each year
around the
globe.



Strong focus
on customer
satisfaction
and less on
price



Digital social
Marketing is very
effective for
younger
generation and
the key to Little
Princess Success



Little Princess
slighted
adapted for
for cultural
regulations



Opportunity for online
web based shopping
but still in its infant
stage



One of kind
unwavering focus
on improving and
delivering the
ultimate guest
experience

OUR WEBSITE

YOUR FRANCHISE INCLUDES FREE WEBSITE AND FREE SOCIAL MEDIA WEEKLY MANAGEMENT



OUR SOCIAL MEDIA

YOUR FRANCHISE INCLUDES FREE WEBSITE AND FREE SOCIAL MEDIA WEEKLY MANAGEMENT

BAHRAIN'S



QATAR'S



MARKETING EVENT CALENDAR AND ARTWORK CREATED FOR YOUR LOCATION

Google Agenda interface showing a calendar for October 2016. The calendar displays events for 'Little Princess' on various dates. The events are:

- 29: 09:30 gather pictures and p
- 30: 09:30 Last day to send pic; 09:30 gather pictures and p
- 31: 09:30 gather pictures and p
- 29: 10:30 announce the fb.com
- 15: 16:00 Halloween Party - Ar



FACEBOOK COMPETITIONS

SMS

Princess
OF THE MONTH

FACEBOOK COMPETITION



Princess
OF THE MONTH

FACEBOOK COMPETITION

HOW TO PARTICIPATE?

SEND US A PICTURE OF YOUR LITTLE PRINCESS AS Belle, WITH HER NAME, THE PARENT'S NAME AND A PHONE NUMBER UNTIL 29/11 TO SALESQATAR@LITTLEPRINCESSME.COM

WE WILL POST THE PICTURES ON OUR FACEBOOK PAGE. THE PICTURE THAT HAS MORE LIKES IN ONE WEEK WILL WIN A *Spa Gift Card* FROM LITTLE PRINCESS!

LITTLE PRINCESS



TEXT EXAMPLE:

CALL NOW 17564585
BOOK A ROYAL PARTY FOR ANYTIME IN 2016 AT
LITTLE PRINCESS SEEF MALL
AND RECEIVE 35% DISCOUNT
LIMITED SPOTS AVAILABLE!
PROMO ENDS FEB 1ST



Party Themes



STANDARD PARTY PACKAGE PLUS, PRINCESS HOST (CHARACTER OF YOUR CHOICE), PRINCESS UP-DO WITH CROWN TO KEEP, SHIMMERY MAKEUP & JUST-A-POLISH FOR THE BIRTHDAY GIRL, CURTSY PRACTICE, FUN PRINCESS DANCING, PRINCESS CORONATION CEREMONY AND SPECIAL GIFT FOR THE BIRTHDAY GIRL.



STANDARD PARTY PACKAGE PLUS, RUNWAY UP-DO, MAKEUP & JUST-A-POLISH FOR THE BIRTHDAY GIRL, STRIKE-A-POSE WORKSHOP, RUNWAY LESSON – PARTY GUESTS WILL LEARN HOW TO WALK THE CATWALK, FASHION SHOW PERFORMANCE ON RAISED RUNWAY AND SPECIAL GIFT FOR THE BIRTHDAY GIRL.



STANDARD PARTY PACKAGE PLUS, SPA-GIRL UP-DO, MAKEUP & JUST-A-POLISH, SWEET FACIAL & HAND MASSAGE FOR THE BIRTHDAY GIRL, PEDICURE AND MANICURE PARTY FOR ALL GUESTS AND SPECIAL GIFT FOR THE BIRTHDAY GIRL.



STANDARD PARTY PACKAGE PLUS, POP STAR UP-DO, POP STAR MAKE-UP & JUST-A-POLISH FOR THE BIRTHDAY GIRL, KARAOKE PERFORMANCE & FREESTYLE DANCE AND SPECIAL GIFT FOR THE BIRTHDAY GIRL.



STANDARD PARTY PACKAGE PLUS, BIRTHDAY GIRL AND HER DOLL UP-DO, RED CARPET DOLL FASHION SHOW AND SPECIAL GIFT FOR THE BIRTHDAY GIRL.



CREATE YOUR OWN VIP CUSTOM PARTY JUST FOR YOU. THIS PARTY OPTION IS GOOD FOR BIRTHDAYS AND NON-BIRTHDAY CELEBRATION, LIKE BABY-SHOWERS, BRIDAL-SHOWERS, SWEET SIXTEEN PARTIES, GRADUATION, END OF SCHOOL, FAREWELL PARTIES. WE ALSO PROVIDE HOME AND CORPORATE OFFICE EVENT AND PARTIES.

ALL PARTIES INCLUDE 15 GUESTS, TIPIC DECORATIONS, 2 HOUR BIRTHDAY ROOM, 3 GAMES, PARTY SNACKS, INVITATIONS, HOST



Spa

HAIRCUTS AND STYLING,
MANICURE AND PEDICURES, FACIAL
AND SO MUCH MORE!

DROP-OFF YOUR LITTLE GIRL AND
WE WILL GIVE HER THE ROYAL
TREATMENT



Blow-dry & Hair Styling



*Manicure, Pedicure & Nail
Art*



Make-up



Facial



Queen Spa - Everything for the princess and her queen

OUR NEW GLAM DOLLS AND DOLL SALON SERVICES



- ◆ PRINCESS THEME STYLE
- ◆ SPA DELUXE PACKAGE
- ◆ PAMPERING SPA
- ◆ DELUXE HAIRSTYLE
- ◆ EAR PIERCING
- ◆ BRAIDS
- ◆ PONYTAIL



Glam Doll
by ♥
LITTLE
PRINCESS



LITTLE
PRINCESS



OPEN A LITTLE PRINCESS FRANCHISE STORE IN YOUR AREA!



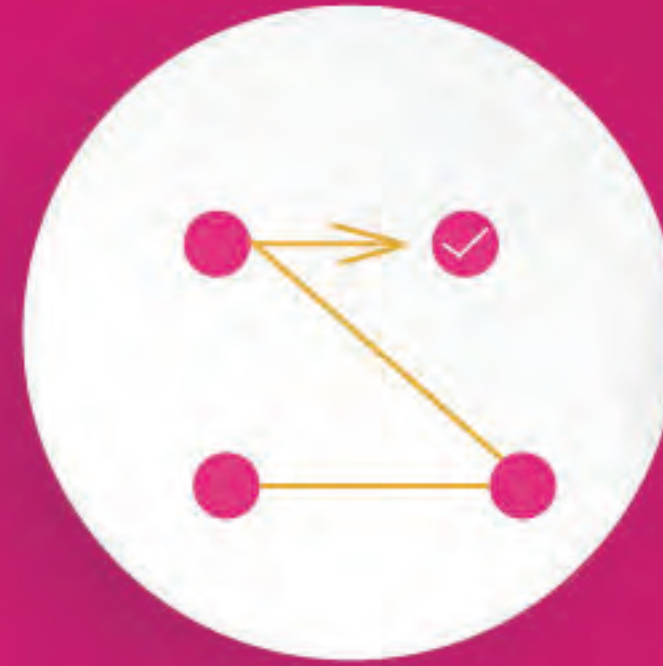
TOP-RANKED

Ranked the #1
Top Global
Franchise



LOW INVESTMENT

Very affordable
initial investment
and flexible
packages with high
ROI in the first
year



SIMPLE PROCESS

We'll guide you
through every
step to becoming
a successful
franchise business
in your location



360° SUPPORT

We're here for you
through the life of
your franchise with
customized support
for each stage of
your growth.

FLEXIBLE FRANCHISE &
DISTRIBUTION INVESTMENT
OPTIONS



Option 1

200 SQM STORE SIZE

(I. RETAIL, II. SPA AND III. BIRTHDAY ROOM)

Option 2

75 SQM STORE SIZE

(I. RETAIL, II. SPA)

Option 3

ASK US ABOUT PARTNERING TO OPEN A
STORE TOGETHER IN OUR PREMIUM
LOCATIONS

WHERE WOULD YOU LIKE TO OPEN YOUR
FRANCHISE?



NEW STORES IN QATAR PEARL & BAHRAIN SEEF MALL



QATAR



BAHRAIN

LITTLE PRINCESS BRANDED STORES



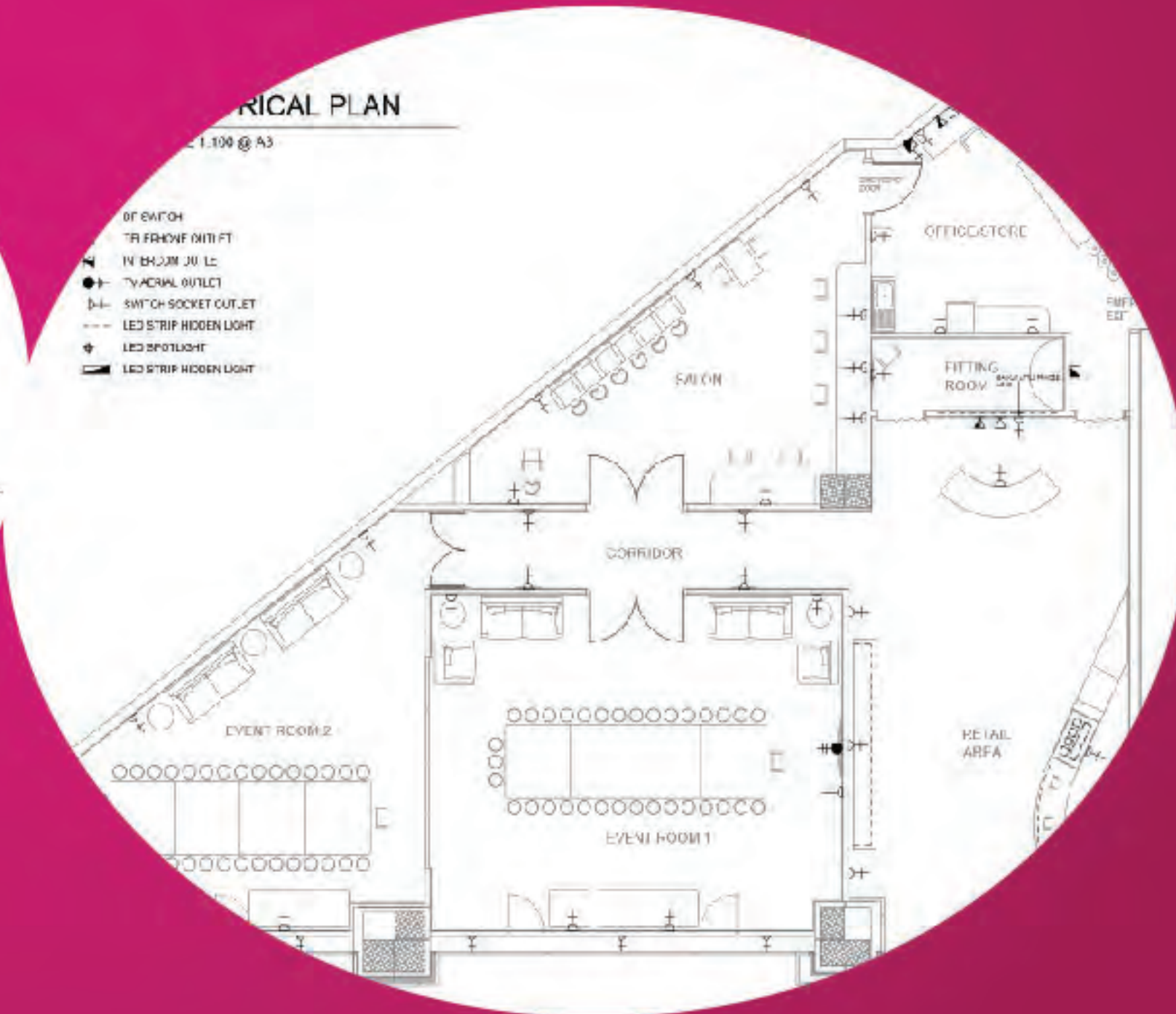
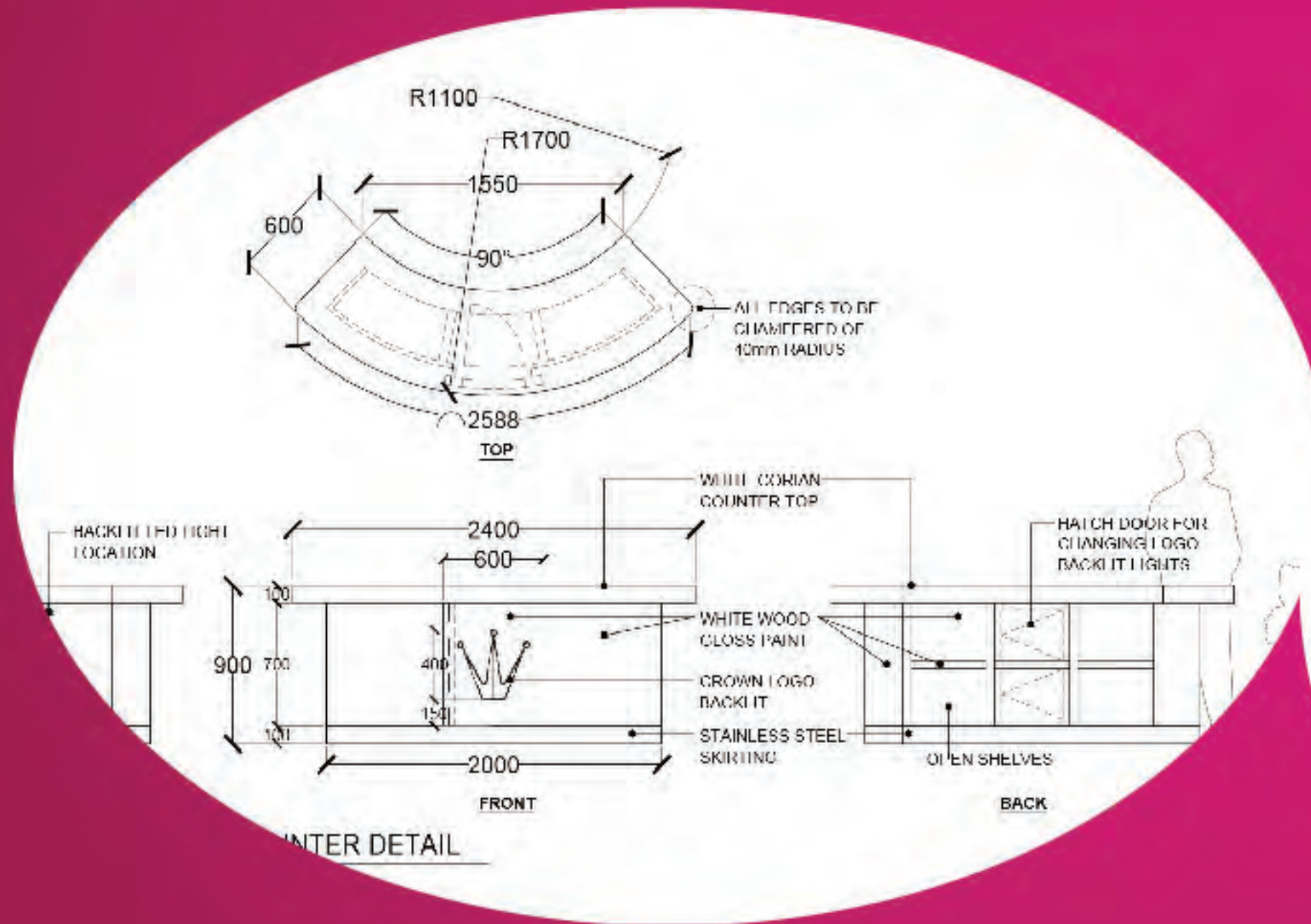
HAVE AN EXISTING
STORE AND WANT TO
ADD OUR PRODUCT
KIOSKS?
WE DESIGN TO YOUR
BRAND!



KIOSKS OPTIONS



WE PROVIDE YOU ALL YOU NEED FOR CONSTRUCTION?



ACCESSORIES



GLAM FASHION DRESS'S BY PETIT CHERIE



GLAM FASHION DRESS'S BY PETIT CHERIE



GLAM FASHION DRESS'S BY PETIT CHERIE





LITTLE
PRINCESS

WWW.LITTLEPRINCESSME.COM
FOR MORE INFORMATION, CONTACT US NOW:
JMICHAUD@LITTLEPRINCESSME.COM